



# AXEL HAUDIQUET

Art Direction • Graphic Design

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I am a multi-skilled, self-motivated and friendly designer with an ability to successfully translate concepts and under-developed ideas into imagery. Creative thinker, I am organised and enjoy being challenged and busy. I have experience of working in and contributing to a creative environment alongside designers, copywriters and developers.

I am currently looking for a new and challenging full time position, which will make best use of my existing skills and experience and also further my personal and professional development.

## Experience

### **Half Minute Media Art Director**

Integrated agency, London  
June 2010 - Present

Leading the creative process of a small agency specialised in TV ad replacement systems in sports bar, pubs and gyms.

Developing innovative and creative concepts across all media : Print, Web, Digital, video.

Administrating clients websites & social media platforms.

Managing and liaising with partners and suppliers.

Supervising interns and freelancers.

Clients include : IMG, Sainsbury's, Virgin, O2, Lebara, Chelsea FC, Fulham FC, VB, STA Travel, Western Union, Yates's, Walkabout bars...

### **Coca Cola China Freelance Artworker**

Feb 2011

print campaign - "Energising refreshment"

### **Hidden Treasure Freelance Graphic Designer**

Nightclub, Thionville, France  
Sept. 2010 - Present

Branding & Identity, Print, Web design and administration.

www.hiddentreasure.fr

### **Maverick Media Freelance Art Director**

Advertising agency, London  
June 2008 - June 2010

Crysis 2 trailer : "The Wall"

**Gold & silver M16 awards** : "best use of sound" & "best game footage trailer".

Clients include : Sony, Sega, Disney, Electronic Arts...

### **The Roundhouse Freelance Graphic Designer**

Aug 2009 - Aug 2010

CD covers for the collaboration with EMI, "30/30."

Photo retouching and Print.

### **Boucheron Freelance Designer**

High Jewellery House, London  
Jan. 2009 - June 2010

Design of a bespoke high jewellery necklace "Shéhérazade".

Design of brochures.

### **Key Universal Freelance Graphic Designer**

Investment company, London  
Nov. 2008 - Feb 2010

Branding & Identity, Web design, Print.

Marketing of a £58M Project in India.

### **Centreville TV Post Production Coordinator**

TV Post Production, Paris  
Apr. 2007 - Feb 2008

Technical assistance in 35 editing suites and 5 graphic studios.

Video editing (Avid, Final Cut Pro).

Exports and encoding.

Media network management (Avid Unity 72To).

Tapes duplication.

## Education

**Université d'Amiens** "Licence Arts Du Spectacle : Cinéma et Audiovisuel."  
France, 2007 Equivalent to a BDes (Hons) in Cinema and Audiovisual.

**SJBS** "BTS Audiovisuel : Montage et post production."  
Reims, France, 2006 Equivalent to a technical superior degree in video editing and graphic design.

**Lycée M. Sambat** "Baccalauréat Scientifique."  
Rouen, France, 2003 Equivalent of an A Level in sciences.

## Key skills and competences

Knowledge of industry standard design, video editing and motion design tools on Mac and PC platforms.

Photoshop	★★★★★
Illustrator	★★★★★
Indesign	★★★★★
After Effects	★★★★☆
Lightroom	★★★★☆
Fireworks	★★★☆☆
Flash	★★☆☆☆
Dreamweaver	★★★☆☆
Avid	★★★★☆
Final Cut Pro	★★★★☆
Premiere Pro	★★★★★
Pro Tools	★★★☆☆
SEO	★★★☆☆
Wacom Tablets	★★★★★

## Various

Native French  
Clean Driving Licence  
Non smoker

Hobbies include : Cycling, Cinema, Judo, Photography, Guitar, Cooking, Video games.

References available on request.